



DESIGNS FOR LIVING
HOME & GARDEN SHOW

BOOTH/EXHIBIT GUIDELINES

Standard booths include complimentary black drape & pipe

****Additional booth furnishings, accessories, decorations and signs are available from Stronco Show Services.***

CARPET / FLOORING

Lower Level (Wentworth Room)

The Wentworth Room has concrete flooring. Exhibitors must provide a floor covering. Booth carpet may be ordered through Stronco Show Services, Ph: 1-800-665-2621.

Upper Level (Chedoke Room)

The Chedoke Room floor includes both parquet flooring as well as broadloom carpeting-additional floor covering may not be required. Exhibitors with booths along the outside walls are not required to order carpet, as they are covered in broadloom. Inner booth flooring is parquet and carpet is recommended!

BOOTHS / DISPLAYS

To maintain consistency from show to show, the trade show industry has established guidelines for booth construction. Designs for Living Home & Garden Show exhibitors must conform to these guidelines. An exhibitor planning to use or build a prefabricated display should make sure that:

1. An allowance of one inch is made on either side of the display to allow for the thickness of standard dividers. If lengths exceed 9' 10", notify show management so special arrangements may be made.
2. Sidewalls must not exceed beyond 5 feet from the rear of the booth, allowing 50% visibility at the sides of the exhibit.

All sides and surfaces of exhibits (booths and signs), which are exposed to view, must be properly finished and decorated.

ELECTRICITY

Exhibitors who require electricity in their booths are required to make advance arrangements with Stronco. Electrical services including hard-wired connections, electrical outlets, rental lighting and installation of electrical fixtures are also available through Stronco Show Services, Ph: 1-800-665-2621.

AUDIO VISUAL DISPLAYS

Complete Audio/Visual display rentals are available from Stagevision, Ph: 905-632-8281. Order before the show or pay a 20% premium for on-site orders.

TELEPHONE / HIGH-SPEED INTERNET SERVICES

Please call the Bell Trade Show Desk, Ph: 1-800-414-8424 to order or complete the enclosed form.

VEHICLE DISPLAYS

Plastic must cover all flooring underneath all vehicles inside the facility. All vehicles inside the building must have disconnected batteries and a minimum of fuel in the tanks / capped tanks.

CLEANING / MAINTENANCE

Aisles will be cleaned each day compliments of Show Management. Exhibitors who would like their booth cleaned each day are required to order cleaning services from The Hamilton Convention Centre. Refer to the booth cleaning form to order cleaning services.

RUNNING WATER / WATER FEATURES – NOT PERMITTED ON THE UPPER LEVEL

Exhibits including hot tubs, pools, saunas, spas, bathtubs etc. will require plumbing as well as fill/drain water service. Stronco Show Services is responsible for all plumbing inside the Hamilton Convention Centre. Arrangements must be made prior to the event to have proper plumbing installed and your water features filled. Stronco Show Services will drain all water features during Move-Out.

***This is an advance order. Please contact Stronco Show Services, Ph: 1-800-665-2621.**

SIGNAGE - BANNERS – DECORATIONS

The Hamilton Convention Centre allows banners to be suspended above booths. The ceiling in the Wentworth room (First Floor) is 22' high and the ceiling in the Chedoke room (Third floor) is 25' high. The regulations controlling installation are:

1. Signage in the booth must conform to the height regulations outlined in the exhibit guidelines.
2. The banners must be professionally made and displayed.
3. Graphic material may be printed on both (two) sides.
4. Installation must be done by Stronco Show Services. Complete the enclosed order form.
While every effort will be made to hang signage according to exhibitor's requirements, we cannot guarantee that all banners will be hung at the centre of your booth.

CHARACTER OF EXHIBITS

Show management reserves the right to restrict the use of glaring lights, objectionable lighting effects, or exceptionally noisy machinery. Sound presentations, slides, or movies will be permitted, if tuned to conversation level and, if not objectionable to neighboring exhibitors. Sound levels may not exceed 70 decibels more than 4 feet from the source. Exhibits must not cause or produce any unusual, noxious or objectionable smoke, gases, vapors or odors.

DEMONSTRATIONS

Demonstration areas must be organized within the exhibitor's space, so as not to interfere with any aisle traffic and sampling or demonstration tables must be placed a minimum of two feet away from the aisle line. Demonstrations interfering with normal traffic flow may be asked to refrain from continuing until traffic flow as diminished.

HAZARDOUS MATERIALS

All demonstrations involving any moving or potentially hazardous machines, displays or part, must have hazard barriers to prevent accidental injury to spectators. Exhibits that include such demonstrations must be properly insured. A supervisor who can stop the proceedings in the event of an emergency must constantly monitor demonstrations. Any demonstration involving potentially hazardous by-products such as dust, fumes, sparks or flames must be approved in writing by Show Management prior to the event.